

BAGLESS IN THE BAY CAMPAIGN



In January 2012 the City of Canada Bay's Sustainable City Committee (SCC) launched 'BagLess in the Bay', a plastic bag reduction initiative.

This community program promotes local action for sustainability. Business and residents are asked to avoid single use plastic bags, and to ask for sustainable alternatives instead.

Wareemba retail precinct (in 2012) and Rodd Point, Mortlake and Chiswick shopping precincts (in January 2013) were chosen for the project as they are long-standing local centres, each with a strong sense of community focus, close to the city's beautiful waterways.

In September 2013, 'BagLess in the Bay' will be expanded to Five Dock town centre, one of the city's major shopping precincts.

The problem with plastic bags

Each Australian consumes approximately 326 plastic bags per year - that's about 4 billion bags or 20,000 tonnes per year!

Plastic bags have significant negative environmental impacts. Most are single use, and can take up to 1000 years to break down in landfill and the environment.

Plastic bags are particularly dangerous to wildlife.

The best environmental choice is to use a sustainable, reusable bag and avoid plastic altogether.

Join the campaign today!

Business and their staff are asked to:

- encourage customers to bring their own bag
- offer alternatives to plastic bags, like reusable bags for sale or cardboard boxes
- promote the campaign, including displaying signage.

Residents are encouraged to:

- take their own reusable bag
- say no to single use plastic bags
- put single items in an existing bag
- use sustainable alternatives like reusable bags.

Benefits to business and residents

Participating business will be promoted and recognised through local media, Council's website, e-newsletters and other communications.

Through FuturesPlan 20, the community asked Council to help business and the community become more sustainable. This campaign is helping residents and retailers make more sustainable choices.

At the conclusion of the project, Council will evaluate its performance and consider expanding the campaign across the city's other retail precincts.

Contact Council for more information

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